



MAAAL

MUSEUM  
OF AFRICAN  
CONTEMPORARY ART  
AL MAADEN  
MARRAKECH

MARRAKECH  
22 - 25 FEBRUARY 2018





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OF AFRICAN  
CONTEMPORARY ART  
AL MAADEN  
MARRAKECH

**V I P**

**P r o g r a m m e**



The Museum of African Contemporary Art Al Maaden (MACAAL) in Marrakech is an independent, not-for-profit contemporary art museum. One of the first of its kind on the continent, MACAAL is dedicated to the promotion of African art through its diverse exhibition and education programmes, cultivating the interest of a wide audience base, including families and students. The museum nurtures an understanding of contemporary art from Africa through collecting and exhibiting established and emerging artists, highlighting the creative energy and cultural diversity found across the continent.

MACAAL showcases art from Morocco and its neighbouring countries across a range of media. In addition to the permanent collection, exhibitions focus on art which engages in a dialogue with the continent, including African and international artists.

[macaal.org](http://macaal.org)

Dear VIP guest,

We are pleased to invite you to the international launch of the **Museum of African Contemporary Art Al Maaden (MACAAL)** in Marrakech.

The international opening of MACAAL will be held on February 24<sup>th</sup> 2018 and will feature two exhibitions: a group photography show *Africa Is No Island* and a semi-permanent exhibition comprised of the museum's general collection.

*Africa is No Island* has been curated to celebrate the 10 year anniversary of photography platform Afrique in Visu.

At the invitation of MACAAL, co-founders of Afrique in Visu, Jeanne Mercier and Baptiste de Ville d'Avray, working alongside independent associate curator Madeleine de Colnet have brought together artists who have previously worked with the platform and artists whose works are part of the museum's collection.

The exhibition displays emerging and established photographers who are working from a distinctly African perspective. The artists examine the universally relevant cultural issues of tradition, spirituality, family and the environment within the context of modern African experiences and daily lives.

We are thrilled to share with you the VIP programme that will accompany the international launch of MACAAL and the first edition of 1-54 Contemporary African Art Fair in Marrakech from February 22<sup>nd</sup> to 25<sup>th</sup> 2018.

Please note that most of the programme's activities have a limited capacity, so make sure to click on the RSVP box under each activity of your choice.

For any additional enquiries or questions email us at [vip@macaal.org](mailto:vip@macaal.org) or call us at +212 (0)6 64 36 58 78.

For regular updates to our VIP programme, visit our **dedicated page** on our website using the **password MACAAL2402**: [www.macaal.org/en/vip-programme](http://www.macaal.org/en/vip-programme)

We look forward to welcoming you to Marrakech soon!

The MACAAL team

# Thursday, 22<sup>nd</sup> February

## 12:30 – 2:30 PM

Private view of **M'barek Bouhchichi's** exhibition and lunch on VOICE gallery's terrace.

Location: VOICE gallery

RSVP

## 4 – 5:30 PM

Talk : *Images et représentations*

Participants: Jeanne Mercier (Afrique In Visu Co-Founder), Joana Choumali (Photographer), François-Xavier Gbré (Photographer) and Janine Gaëlle Dieudji (MACAAL Exhibitions Director). Language: French

Location: Maison Denise Masson (Library Room)

RSVP

## 6 – 9 PM

Gallery Hopping

Museum Yves Saint Laurent on the occasion of the opening of Nouredine Amir's *Sculpted Dresses*, Comptoir des Mines Galerie, Galerie Noir sur Blanc, David Bloch Gallery, Galerie 127, Galerie Siniya28, BCK Creative Art Space and Matisse Art Gallery.

Guests are invited to walk through the neighborhood Guéliz to discover the exhibitions. This activity is organised by 1-54 Contemporary African Art Fair.

RSVP

## 7:30 – 8 PM

Live and public performances with the Moroccan band **Over Boys** followed by the Ghanaian artist **Elisabeth Efua Sutherland**.

**Elisabeth Efua Sutherland** will perform her latest choreography *Black Noise* using sound, movement, and simple interactivity.

All these performances are co-presented by 1-54 Contemporary African Art Fair, Gallery 1957 and MACAAL.

Location: In front of Comptoir des Mines Galerie, Rue de la Liberté

## 9 – 11 PM

Rooftop Party hosted by **Comptoir des Mines Galerie**.

Location: Comptoir des Mines Galerie



Elisabeth Efua Sutherland and her troupe

The live performances will also take place on Friday, February 23<sup>rd</sup> from 7:30 pm to 8 pm at Jamaa El Fna.

# Friday, 23<sup>rd</sup> February

## 10:30 – 11:30 AM

VIP Breakfast co-hosted by Touria El Glaoui, Founding Director of 1-54 Contemporary African Art Fair and Othman Lazraq, President of the Museum of African Contemporary Art Al Maaden

Location: La Mamounia

RSVP

## 10:30 AM– 9 PM

1-54 Art Fair VIP preview with 17 international galleries

(S)ITOR / Sitor Senghor (Paris, France), Art Twenty One (Lagos, Nigeria), Blain|Southern (London, United Kingdom and Berlin, Germany), Galerie Cécile Fakhoury (Abidjan, Ivory Coast), Galerie Mikael Andersen (Copenhagen, Denmark), Galerie Vallois (Paris, France), L'Atelier 21 (Casablanca, Morocco), Loft Art Gallery (Casablanca, Morocco), LouiSimone Guirandou Gallery (Abidjan, Ivory Coast), MAGNIN-A (Paris, France), Officine dell'Immagine (Milan, Italy), Primo Marella Gallery (Milan, Italy), Sulger-Buel Lovell (London, United Kingdom), Tiwani Contemporary (London, United Kingdom), VOICE gallery (Marrakech, Morocco), Vigo Gallery (London, United Kingdom), Yossi Milo Gallery (New York, United States).

Location: La Mamounia

RSVP



Hotel La Mamounia

*The fair is also open on Saturday, from 11 am to 8 pm and on Sunday, from 11 am to 6 pm.*





# Friday, 23<sup>rd</sup> February



Palace Es Saadi

## 3:30 – 4:30 PM

A visit to the private collection of **Elisabeth Bauchet-Bouhlal** followed by an **informal discussion about collecting art in Morocco and Africa.**

Participants: **Elisabeth Bauchet-Bouhlal** (Art collector and owner of Es Saadi Resort, Marrakech), **Hicham Daoudi** (President of Art Holding Morocco) and **Meriem Berrada** (Head of Cultural Projects, Fondation Alliances)

Language: French

Location: Palace Es Saadi - Es Saadi Resort, Marrakech

**RSVP**

## 5 – 6:30 PM

**Opening** of the exhibition *Singular artists of Essaouira // Part IV.*

(*Singular artists of Essaouira // Part III* will be presented at Galerie Tindouf)

Artists exhibited: Abdelmalek Berhiss, Ali Maimoun, Reragui Bouslai, Said Ouarzaz and Moustapha Asmah (Morocco).

Location: El Fenn

**RSVP**

## 6 – 9 PM

**Opening cocktail** for the first edition of **1-54 Contemporary African Art Fair** in Marrakech, hosted by La Mamounia.

Dress code: Cocktail attire

Location: La Mamounia

**RSVP**

## 10:30 PM – Late

**Disco Kebab Afterparty**

Secret Location

**RSVP**

# Saturday, 24<sup>th</sup> February

## 11 AM – 5 PM

Special Open Doors day for the opening of the exhibition *IN-DISCIPLINE#1*

Location: Montresso\* Art Foundation.

**RSVP**



Montresso\* Art Foundation

## 11:30 AM – 2:30 PM

Private visit of the archaeological site **Aghmat**, with site-specific installations by artists **Omar Berrada** (*Morocco*), **Oli Bonzanigo** (*Italy*), **M'barek Bouhchichi** (*Morocco*), **Michele Ciacciofera** (*Italy*), **Eric Van Hove** (*Belgium*) and **Sara Ouhaddou** (*Morocco*) presented by **VOICE gallery**, followed by a studio visit and lunch at **Residence Al Maqam** in the presence of Moroccan artists **Mahi Binebine**, **Mohamed Mourabiti** and other artists in residence. (30min drive from La Mamounia).

**RSVP**

## 12:30 – 3 PM

Studio visit and lunch hosted by Moroccan artist **Mo Baala**.

**RSVP**

## 4 – 7 PM

Opening of *Casablanca Not The Movie* by the Moroccan photographer **Yoriyas**, who will present a **dance performance** during the opening.

Location: Hassan Hajjaj's **Riad Yima**

**RSVP**



Courtesy of the artist Yoriyas



*Africa Is No Island - MACAAL Exhibition*  
Joana Choumali (Ivory Coast) - *Mme Djeneba*  
*Haabré, la dernière génération* series, 2013-2014  
Courtesy of the artist and 50Golborne Gallery

# Saturday, 24<sup>th</sup> February



MACAAL by night

## 6 – 8 PM

**International opening of MACAAL and private guided tour of the museum:**

The international opening of MACAAL will feature two exhibitions: **group photography show *Africa Is No Island***, curated by Afrique in Visu co-founders Jeanne Mercier and Baptiste de Ville d'Avray and associate curator Madeleine de Colnet, and a **semi-permanent exhibition comprised of the museum's general collection**.

Location: MACAAL, Al Maaden

## 8 – 8:30 PM

Live performance with the Ghanaian artist **Elisabeth Efua Sutherland**, who will perform her latest choreography, *Black Noise*, using sound, movement, and simple interactivity.

Location: MACAAL, Al Maaden

## 8:30 PM – late

Dinner, dancing and other live performances.

Dress code: Cocktail attire

Location: MACAAL, Al Maaden

**RSVP**



Al Maaden Sculpture Park  
Moataz Nasr (Egypt) - *Wooden Crystal* - 2013  
Wooden boards assembled on a steel structure  
4,5x4,5x4,5 metres

# Sunday, 25<sup>th</sup> February

## 11 AM – 6 PM

Guided tour at MACAAL and Al Maaden Sculpture Park

Location: Al Maaden

RSVP

## 11 AM – 1 PM

**Book signing:** *Being a photographer in Africa, The Ten Years of Afrique in Visu* with Jeanne Mercier and Baptiste de Ville d'Avray, co-founders of photography platform Afrique in Visu.

**Presentation of the catalogue *Africa Is No Island*** in the presence of curators Jeanne Mercier and Baptiste de Ville d'Avray, and associate curator Madeleine de Colnet.

Location: MACAAL, Al Maaden

RSVP

## 1 PM – 5 PM

**Brunch** organised by Montresso\* Art Foundation to celebrate the 1<sup>st</sup> edition of 1-54 Contemporary African Art Fair in Marrakech and the **opening** of *IN-DISCIPLINE #1*, in the presence of Beninese artist **Dominique Zinkpè** and the foundation's artists in residency.

Location: Montresso\* Art Foundation

RSVP

## 6:30 – 9 PM

**Projection and talk:** *The Struggle Is Not Over*

A screening of *Spell Reel* (2017, 96') followed by a **discussion** between **Filipa César** (artist, Germany), **Ruth Wilson Gilmore** (geographer, Portugal/USA) and **Sana na N'hada** (filmmaker, Guinea-Bissau).

The talk is part of **1-54 FORUM** and is curated by **Omar Berrada**.

Filipa César's *Spell Reel* is a journey in which fragile film archives that testify to the birth of Guinean cinema, as part of the decolonizing vision of Amílcar Cabral, become a prism from which to view the present. Digitised in Berlin and screened at various locations, the archive spurs debates, storytelling and forecasts. From screenings in isolated villages in Guinea-Bissau to European capitals, the silent reels are now a place from which people may search for antidotes to a world in crisis.

Location: Le 18

RSVP



Filipa César (Germany)  
*Spell Reel* - 2017  
96'

AFRICA  
IS NO  
ISLAND

**MACAAL Exhibition**  
**24 February - 24 August 2018**



## ***Africa Is No Island***

**Photography exhibition curated by Afrique in Visu co-founders Jeanne Mercier and Baptiste de Ville d'Avray and associate curator Madeleine de Colnet.**

*Africa is No Island* displays contemporary photography from the African continent and the wider diaspora. The exhibition brings together emerging and established photographers working from a distinctly African perspective. The artists examine the universally relevant cultural concepts of tradition, spirituality, family and the environment, within the context of modern African experiences and daily life.

The exhibition highlights MACAAL's mission to nurture an understanding of contemporary art from across Africa.

### **Artists exhibited**

**Ishola Akpo** (Benin), **Leila Alaoui** (France-Morocco), **Mustapha Azeroual** (France-Morocco), **Sammy Baloji** (Democratic Republic of the Congo), **Hicham Benohoud** (Morocco), **Joan Bardeletti** (France), **Joana Choumali** (Ivory Coast), **Mohamed El Baz** (Morocco), **Mohammed El Mourid** (Morocco), **Hicham Gardaf** (Morocco), **François-Xavier Gbré** (Ivory Coast), **Maïmouna Gueressi** (Senegal), **Ayana V Jackson** (USA), **Mouna Karray** (Tunisia), **Lebohang Kganye** (South Africa), **Mohammed Laouli** (Morocco) & **Katrin Ströbel** (Germany), **Nicola Lo Calzo** (Italy), **Nyaba Léon Ouedraogo** (Burkina Faso), **Namsa Leuba** (Switzerland-Guinea), **Walid Marfouk** (Morocco), **Edgar Marsy** (Réunion), **Baudouin Mouanda** (Congo-Brazzaville).

**Maison Denise Masson**

49 derb Zemrane, Bab Doukala, Médina, Marrakech

**VOICE gallery**

366, Zone Industrielle Sidi Ghanem, Marrakech

**Comptoir des Mines Galerie**

62, Rue de Yougoslavie, Guéliz, Marrakech

**La Mamounia**

Avenue Bab Jdid, l'Hivernage, Marrakech

**Palace Es Saadi**

Avenue Quadissia, l'Hivernage, Marrakech

**El Fenn**

2 Derb Moulay Abdullah Ben Hezzian, Médina Marrakech

**Montresso\* Art Foundation**

Upon request

**Archaeological site Aghmat**

Upon request

**Mo Baala Studio**

Upon request

**Al Maqam**

El Mgassem, Marrakech Tensift Al Haouz, Tahannaout

**Le 18**

18 derb Al Ferrane, Médina, Marrakech

**Riad Yima**

52 derb Aarjane Rahba Lakdima Médina, Marrakech

**Yves Saint Laurent Museum**

Rue Yves St Laurent, Marrakech

**Museum of African Contemporary Art Al Maaden**

Al Maaden, Sidi Youssef Ben Ali

40000 Marrakech Morocco

[vip@macaal.org](mailto:vip@macaal.org) | [macaal.org](http://macaal.org)

+212 (0)6 6436 5878



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